

## AMENDMENTS TO THE CLAIMS

1. (Currently Amended) A method comprising:  
generating a moniker being associated with a first-wireless device;  
providing the moniker to a ~~second~~one or more host device~~devices~~, the ~~second-one or more host device~~devices including one or more services;  
receiving an ~~inquiry~~a discovery-message, at the ~~first-wireless~~ device, the discovery message broadcast over a wireless link from the second~~a host~~ device; and  
determining whether the ~~first-wireless~~ device should respond to the discovery message broadcast by the second-host device based on if the moniker included in the discovery inquiry message includes the moniker associated with the wireless device.
2. (Currently Amended) The method of claim 1, wherein the moniker is one of a word, a phrase, and a digital image.
3. (Cancelled)
4. (Original) The method of claim 1, wherein the moniker is alphanumeric.
5. (Cancelled)
6. (Currently Amended) The method of claim 1, wherein the moniker includes one of digital audio and a timestamp.
7. (Cancelled)
8. (Original) The method of claim 1, wherein the moniker is a hash of at least one of a word, a phrase, an alphanumeric, a digital image, and a digital audio.
9. (Currently Amended) The method of claim 1, wherein the providing includes manually using an input device at the one or more host~~second device~~devices to provide the moniker.

10. (Currently Amended) The method of claim 1, wherein the providing includes providing the moniker from the ~~first-wireless~~ device to the ~~second-one or more host device-devices~~ using out-of-band communications.
11. (Currently Amended) A computerized method comprising:  
receiving a moniker, the moniker being associated with a mobile device;  
discovering a mobile device with communications range of a host device including one or more services; and  
broadcasting ~~an inquiry~~ a discovery message to the discovered mobile device over a wireless link, the ~~inquiry-discovery~~ message including the moniker; and  
receiving a response to the discovery message if the moniker indicated by the discovery message matches a moniker associated with the discovered mobile device.
12. (Original) The computerized method of claim 11, wherein receiving the moniker includes receiving the moniker from a local input device.
13. (Original) The computerized method of claim 11, wherein the inquiry message is a Bluetooth compatible message enhanced with the moniker.
14. (Currently Amended) An apparatus comprising:  
a ~~wireless~~ communications module to receive ~~an inquiry~~ a discovery message broadcast over a wireless link from a host device including one or more services, wherein the inquiry message includes a moniker, the communications module to generate a response to the inquiry message ~~upon determining that the moniker indicated by the discovery message matches a moniker is~~ associated with the apparatus.
15. (Cancelled)
16. (Cancelled)

17. (Currently Amended) The apparatus of claim 14, wherein the moniker is one of a word, a phrase, and a digital image.
18. (Cancelled)
19. (Original) The apparatus of claim 14, wherein the moniker is an alphanumeric.
20. (Cancelled)
21. (Currently Amended) The apparatus of claim 14, wherein the moniker includes one of digital audio and a timestamp.
22. (Cancelled)
23. (Original) The apparatus of claim 14, wherein the moniker is a hash of at least one of a word, a phrase, an alphanumeric, a digital image, and a digital audio.
24. (Currently Amended) An apparatus comprising: a wireless communications module to discover a mobile device within communications range of the apparatus and to send-broadcast an inquiry discovery message to a-the mobile device over a wireless link, the inquiry-discovery message to include a moniker, the wireless communications module to receive a response to the discovery message if the moniker indicated by the discovery message matches the moniker being associated with the mobile device.
25. (Original) The apparatus of claim 24, further comprising: an input device, a user to use the input device to provide the moniker of the mobile device to the apparatus.
26. (Original) The apparatus of claim 24, wherein the inquiry message is a Bluetooth compatible message enhanced with the moniker.

27. (Original) The apparatus of claim 24, wherein the sending includes sending via wireless communications.
28. (Currently Amended) A machine-accessible medium that provides instructions that, if executed by a machine, will cause the machine to perform operations comprising:  
receiving a moniker, the moniker being associated with a mobile device; ~~and~~  
discovering a mobile device with communications range of a host device including one or more services;  
~~broadcasting the inquiry~~a discovery message to the discovered mobile device over a wireless link, the inquiry-discovery message including the moniker; and  
receiving a response to the discovery message if the moniker indicated by the discovery message matches a moniker associated with the discovered mobile device.
29. (Original) The machine-accessible medium of claim 28, wherein the receiving the moniker includes receiving the moniker from a local input device.
30. (Original) The computerized method of claim 28, wherein the inquiry message is a Bluetooth compatible message enhanced with the moniker.
31. (Original) The method of claim 1, further comprising:  
storing the moniker within the first device.